



2017 Executive Director  
Report for Annual Meeting

- Board evaluation of MRPA and formed work groups to work on:
  - Marketing, promoting MRPA, social media – within the organization and to the public
  - Reviewing existing programs MRPA offers
  - Sports turf training (held in the Fall in conjunction with Matt Tobin and Pioneer)
  - Playground Advocacy & Inspections
  - Succession planning
  - Reviewing sub-committees bylaws, regional groups, organizational structure
  - Partnerships vs sponsorships
  - Mentoring
- Assumed role of MRPA Treasurer in November
- Published 4 MRPA magazines
- Produced 2017 Membership directory
- Offered MRPA Track, Hot Shot and Pitch Hit and Run
- Renewed contract with Maine Red Claws for Hot Shot program for 1 year (\$2500)
- New Balance \$1500 sponsorship for 2018 MRPA track
- Northeast Charter Company \$500 sponsorship for 2018 MRPA track
- Updated the MRPA strategic plan
- Prepared Operations manual/by laws/strategic plan for new board members
- LWCF permanent funding request letter on behalf of MRPA
- MRPA board meeting at St. Joes with students
- Weekly emails to membership
- Board members visited with students at Husson & SMCC (St.Joes happening in March)
- Created MRPA partnership/sponsorship brochure
- Updated master list of educational sessions offered by MRPA
- Summer staff training survey in April
- Fall workshop in Brewer
- Met with Executive Director of Maine Sports Commission
- Coordinated Ellsworth visit for Tracy & Steve-creating Ellsworth Recreation Department
- Created a partnership/sponsorship proposal for MRPA Track program and distributed
- Preparations for 2018 MRPA annual conference
- Developed time lines for Hot Shot, Pitch Hit and Run and MRPA Track
- Hot Shot manual updates
- Created a mentoring program for MRPA
- MRPA VIP program updates
- Coordinated Positive Coaching Alliance workshop for southern Maine
- Assisted with Cape travel league organization
- Updated MRPA awards information
- Attend the CSED meeting in Detroit
- Updated the 2018 conference exhibitor brochure and became the contact person
- Reviewed 2017 ticket program with Kate
- Managed on-line registrations for MRPA events
- 2018 online conference registration

