



## 10-Minute Walk Campaign

### Overview

The Trust for Public Land, National Recreation and Park Association, and Urban Land Institute are launching a nationwide campaign to promote the bold idea that everyone should live within a 10-minute walk to a high-quality park. We know that parks are a key ingredient in equitable, economically thriving, safe, healthy, and sustainable communities. Great parks are anchors of vibrant American cities.

### 10-Minute Walk Campaign Objectives

- Increase the number of people in America who live within a 10-minute walk to a quality park.
- During the launch of the Campaign in October 2017, thank civic leaders and celebrate cities that make investments in quality parks a priority.
- Encourage cities to take actions to promote access to nearby high-quality parks.
- Provide cutting-edge resources, information, and support that allows cities to make more parks an on-the-ground reality.

### 10-Minute Walk at NRPA

As a part of the campaign, NRPA will empower park professionals to promote and advance access to high-quality parks in underserved communities through the following activities:

- Develop and disseminate best-practice and training resources
- Fund 10 cities for three years to increase capacity and demonstrate measurable progress towards achievement of The 10-Minute Walk Campaign goals
- Develop in-depth professional training and networking opportunities

### What You Can Do

- Encourage your Mayor to sign on to the Campaign
- Share this opportunity in your region
- Stayed tuned for funding opportunities and how to become part of the network
- Contact Rachel Banner at [rbanner@nrpa.org](mailto:rbanner@nrpa.org) for more information

**10/10/2017 – 10-Minute Walk Campaign Launch**