



**Board Of Directors Meeting Minutes**

**Thursday, July 20, 2017**

**10:00 – 12:00 noon**

**Windham Town Hall**

Present: Deb Smith, Steve Balboni, Tracy Willette, Linda Brooks, Matt Tobin, Jason Hanken, Karyn McNeil, Deb Gendreau, Andy Kaherl, Doug Beck  
Excused: Denise LeBlanc, Russell Packett  
On Phone: Jen Derice, Hillary Hallett

Meeting called to order – 10:06 a.m.

Moved to accept minutes – Willette, McNeil

Budget report – minor activity for June, more deposits should be expected in July; Russell still managing what he can while on medical leave; Tracy listed on checking account as 2<sup>nd</sup> person; Deb will confirm if there is a second name on the credit card; Deb will follow up to make any bill payments; Moved to accept: Willette, Kaherl; Approved

Board discussed Russell's continued involvement as Treasurer, Go Fund ME page has been established; Letter of support to come from Board; Fundraiser ideas set up for Board to be involved with – 3X3 basketball event; make it a joint venture with other entities that Russell has been involved with; Deb to follow up with his son and with citizen from Harpswell for other possible fundraising opportunities; Steve suggested using proceeds from Golf Tournament toward the Go Fund ME page

Board Development: Steve discussed the inclusion of new direction for meeting agendas; Goal is to identify topics we should be addressing in the next year rather than simply reporting out what committees are doing; Completed a group process of brainstorming topics that Board should be working toward

- I. Marketing – website, social media, public awareness, PSA
- II. Training/Education – Providing a resource for young professionals about how to deal with local officials;
- III. Getting young professionals involved; improving relationships with colleges; mentoring
- IV. Board Advancement - Advocacy – Legislative; By- Law Review; Impact of state/local officials; Succession Planning; Hiring more professionals;
- V. Programs - State-wide regional leagues, championships; develop and share non-traditional programs; Improve programs that are currently being provided by MRPA; Travis Mills Playground – previously suggested as something MPRA gets involved with

Summary:

- I. Board Advancement - Advocacy Group, Elevating or promoting professionalism within our profession; Sharing process or methodology that needs to be created, Reviewing of sub-committees, By-laws, Regional groups, organizational structure – Seems like resource sharing is the first thing to be started, and easiest to achieve
- II. Partnerships within communities, state-wide; Young Professional Network- mentoring of college students



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- III. Marketing and Promoting MRPA – Website, social media, PSA; Deb inquired about whether we are marketing both to ourselves and to the general public; Promoting to general public is more important; Andy suggested having a link from our own communities' websites
- IV. Improving Existing Programs – Matt suggested sports turf management sub-division of MRPA; Discussion about other programs we could improve upon

Tracey and Andy will lead a discussion at next meeting regarding the partnership topic in order to develop an action plan

Future Meeting Schedule :

August 10 – Bangor  
September 14 – SJC?  
October 19- Bangor  
October 20- Fall Workshop  
November 9 – North – Hillary to confirm  
December 14 – Lewiston  
January 18 – Yarmouth  
February 8 – Machias  
March 8 – Bath  
March 19 – Portland, Annual Spring Meeting

Committee Review:

- a. Steve suggested having committee reports in person; will ask Nicole to come to August meeting to give Fall Workshop update; Reviewed list of committee members that Steve provided; Awards Committee now being chaired by Tracy; Steve suggested committee look further at what nominators may need to provide at time of nomination; Recommended that Hillary be chair of Track and Field Program; Further discussion about committees that MRPA sends liasons to - Denise member of ACEW (Active Community Environment Workgroup); Maine Outdoor Coalition – no MRPA representation currently on that; NNERC represented by 4 MRPA members (Lisa Thompson, Julio Santiago, Jason Hanken, Matt Tobin); NEPA (Matt Tobin), MMA, SCORP involvement (2-year commitment every 5 years); Legislative Group
- b. SCORP –guiding document for State's investment in outdoor recreation; need representation from MRPA – quarterly meetings, review of draft reports
- c. ACEW (Active Community Environment Workgroup) – will confirm Denise's involvement

Committee Reports

**Membership** – Deb provided brief report; Status quo

**Fall Workshop** –\_Nicole provided report; Sessions are all set, registration is open; still waiting to hear about hotel piece and evening event the night before

**Annual Conference** – next meeting to be scheduled

**Awards Committee** – sent out initial e-mail to new committee members

**Golf Tournament** – suggest that we get involved with getting teams, etc. since this will be on behalf of Russell

**Hot Shot** – Andy – next step to take a closer look at Hot Shot Manual, signed 1-year contract with the Red Claws



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**Track and Field** – Hillary provided report – State Meet had 160 participants; registration seemed to go better; suggests having a more permanent sign; Need to find a sponsor for that event; Deb to provide final budget report, expenditures were higher - ribbons were purchased for regional event and rebuilding inventory of ribbons; Steve suggested we consider a \$3000.00 sponsor to help offset costs

**Pitch, Hit and Run** – No report yet; Deb needs number of participants from Tyler

**Scholarships** – No report

**Tickets**- No report

**Students** – Andy to be reaching out to schools in mid-August

New/Other Business

LWCF – Congress calling for a reduction for FY18; President's budget had eliminated it

Meeting adjourned –12:02 p.m. - Willette, Kaherl

Respectfully submitted,

Linda Brooks, Secretary