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Board of Directors Agenda

Thursday, August 8, 2019

Yarmouth Log Cabin, Yarmouth, ME

Conference Call Dial in Number: **641-715-0861**

Participant Access Code: 633838#

10:00 am – 12:00 pm Board Meeting

1. Call To Order MacNeill [10:08a]
Tracy Willette Karyn MacNeill Sabrina Best Deb Smith
Jen DeRice Hillary Hallett Nicole Welch Doug Beck
Tyler Stewart Erika Dube Joe Crocker

2. Review/Accept Minutes of June 13, 2019 (DeRice/Dube); all in favor unanimous

3. Leadership Take Away (presentation) Jen

One thing that will be implemented into the monthly meetings is a Leadership component, for this month Jen presented on “Brene Brown: Why your critics aren’t the ones who count”. Jen emphasized that serving on the board and our roles in the community relates to this clip with setting a goal, core values, taking a risk, and putting yourself in a position to be criticized. There are online programs that help with determining your core values. Upcoming leadership Clips: Tyler will do October, Nicole will do November.

4. Monthly Budget Report Crocker

Deb reported on the filing taxes procedure for the Organization, they have worked on cleaning up some past issues. There will be a new voucher program in place to help with paying of invoices to streamline communication for accountability between Deb and Joe. Summer Ticket program and Golf Tourney are the two major revenue streams coming in. Joe mentioned there are a lot of line item accounts in Quickbooks and suggests sitting down and updating these to reflect current needs. Joe will send out the Monthly Budget Report when he’s back in the office.

5. Board Discussion

- a. Sept 12th Board Topic Discussion

September 12 meeting will be from 9am-1pm in Yarmouth, there are several goal topics to establish a work plan 2019-2020;

- A social media PSA; Should we be targeting these social media clips to members or community? Documentation on photo/video release forms that can be shared. What are some ideas or categories to focus on?
- Rack Card – Fall & Winter, review of summer’s, MRPA paid for a full year spot in the racks so what should we do outside of ticket program?
- Legislatively, where do we go next? How can the ‘newbies’ learn the ropes and get exposure or experience?
- Membership movement...new, renewed members, departments that have gained new positions have started to ask how they can get those individuals involved in MRPA. How do we continue this effort? What are our Benefits and how can we promote them to potential members? Targeting the services and resources all departments use, bringing them. Connecting to potential and new members are critical.
- Should we continue with the current programs (Pitch, Hit, Run) is the Return on Investment worth it?
- Bookkeeping yes or no?
- MRPA Core Values; professionalism, why, what, how
- If you think of anything please send it to Karyn before the September meeting.

- b. Reports; To Report or Not to Report

There was discussion and decision that going forward there will be more of a round table report out on Committee Reports, only groups that have updates will report rather than listing each one individually.

6. Committee Reports

a. Bonneyman Golf Tournament

MacNeill

Register ASAP! It was suggested to have the golf tourney proceeds this year go to Bill Bonneyman's daughter Alison who recently passed away to cancer. The suggestion was to donate to a scholarship at the HS she taught at for foreign language.

b. Fall Workshop

Dube

Session topics and speakers are all updated on the website and the workshop flier should be completed in the next week. There is an effort of trying to get Parks employees there with 2 parks sessions. Registration will open next week.

c. Track and Field

Smith

Held local and regional meets with numbers, similar to Hersey in the past, with Bangor and Gorham bringing their whole rec camps. New Balance and Northeast Charter continues to support financially, however budget ending the year in the red.

d. Spring Conference

Dube

Spring Conference committee have met and goals have been set with increasing vender interaction and session topics. Social Media scavenger hunt was discussed with a selfie, scheduling of sessions and keynote may be shifted, session topics specifically on Senior Programming and Philosophy.

7. New/Other Business

Board

Deb talked about Hannaford in Scarborough reaching that MRPA will be the beneficiary for their Reusable Bag program. \$1 of each bag sold will go to MRPA for the month of September.

Deb talked about the National ED conference in Texas, one thing from that came from this was being apart of a regional Newsletter for New England Parks and Rec Magazine. It would not cost anything for MRPA but we would need to supply our member and commercial members. Questions on who is the audience, who writes the articles, how will our commercial members feel? There was discussion on the boards goal of marketing more State wide vs. Regional and if this Magazine is the best fit for MRPA or should the focus be with a more Maine based magazine.

Deb talked about someone reaching out (Liz) that works in various public health and opioid efforts. Her goal was to connect with Parks and Rec's in Buxton and Bangor about starting the conversation with community members about the Opioid Epidemic. Erica mentioned that this topic is talked about at the September SMART meeting and the fall workshop. Tracy and Deb will connect with the individual via phone next week to get more information.

Matt Tobin reached out about no longer being able to attend board meetings and may need to step down. His position on the board is the commercial member rep, the by laws will need to be followed in the replacement of this position.

Doug suggested looking at the committee reports and committee members where MRPA has a member serving on the board, but may have not been active for a while. A review of the external committees that MRPA has a seat or appointee on to determine what we are missing and who the rep's should be. Deb and Doug will work on this list.

8. Adjourn (Welch/Stewart); all in favor unanimous

[12:06pm]