



P.O. Box 6728 Scarborough, ME 04070
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Board of Directors Meeting Minutes

Thursday, May 13, 2021

Zoom

10:00 am – 12:00 pm

1. Call To Order MacNeill [10:01a]
Karyn MacNeill Sabrina Best Deb Smith Nicole Welch
Jen DeRice Joe Crocker Tyler Stewart Lisa Thompson
Alan Grady Doug Beck Mitch Stone Hillary Hallett
Erika Dube
Absent: Gary Colello, Deb Gendreau, Tracy Willette
Guest: Brian Threlkeld
2. Approval of February Meeting Minutes
 - a. Hallett/ Stewart; all in favor unanimous
3. Treasurer Report
 - a. Joe emailed a report, nothing to highlight.
4. Maine Outdoor Brands
 - a. Doug introduced a Guest Speaker: Brian Threlkeld, Membership and Marketing coordinator of Maine Outdoor Brands. MOB is a nonprofit alliance of outdoor product, service, retail companies united to grow Maine's outdoor recreation economy. If anyone is interested in learning more you can contact Brian at brian@maineoutdoorbrands.com
5. Sub Committees
 - a. Golf Tournament: Tyler provided an update on the subcommittee work highlighting the email Deb sent out to MRPA membership for hosting the tournament. Cumberland and OOB are the only communities that have responded. Tyler is going to get more information about rain/cancellation protocol from interested courses.
 - b. Youth Sports: Tyler provided an update; the committee has been working on league checklist as a resource for communities. The Russell Packet funds was discussed to be used as a scholarship for students and the subcommittee is putting together a proposal for the board's consideration.
 - c. Legislative Advocacy – Doug provided an update of the efforts being done on drafting a letter/flier capturing the benefits/data of Parks and Recreation, MRPA, other interest groups or initiatives for when PR professionals are meeting with Legislative representatives. Once completed this could serve as a template for other future needs/advocacy efforts. Doug is going to follow-up on a lead of using an intern thru another organization to work on this project.
 - d. Summer Camp Training – Deb provided an update on the summer camp training opportunities for the week of June 14th. Info has been sent out and, on the website, already halfway to our goal of 30 communities.
 - e. Fall Workshop: The Board discussed whether to do in person vs. virtual, Lewiston would be willing to host in person with plenty of space to spread out if needed. The Board is recommending to hold a virtual conference in the Fall and aim for in person in Spring 2022.
 - f. DEI: Deb updated the efforts being made locally and nationally around DEI. There will be a summer training on DEI for the membership and encouraged everyone to keep talking about this topic.
6. Regional Updates
 - a. Northern Maine – Continues to hold meetings with guest speakers and is moving forward with summer programming.
7. Programming Committees
 - a. Track and Field – Deb is looking for board direction on holding either virtual or in person State meet. There are 12 communities signed up with a good amount being new. The board felt either option would be fine so the committee is able to make that decision themselves.

- b. Maine Backyard Campout – Lisa mentioned there was a ton of interest in communities running this event again and will start working on the program. July 9-11 and is hoping to brand this event as the 2nd weekend in July moving forward. Working on getting SWAG with logo to help promote the event and MRPA.
- 8. Membership Update
 - a. Deb mentioned the success of the email with commercial member flier/promo to recognize all the commercial members.
- 9. Other Business
 - a. CPSI: Will be offered Nov 17-19, board supports an in-person event.
- 10. Next meeting – June 10, 2021 at 10am via Zoom
- 11. Adjourn (Hallett/Thompson); all in favor unanimous [12:18a]